

Engineering for Growth Information for supporters

We welcome the support of organisations for the Engineering for Growth (EfG) campaign, and there are a number of ways to get involved:

- 1) **Explore the EfG website** (www.engineeringforgrowth.org.uk), which is a live hub for engineering-related news from EfG partners and supporters, commentary, key event listings, case studies, images and EfG supporter resources.
- 2) **Register as a supporter** by emailing ellie@proofcommunication.com. You will be added to the list of supporters on the EfG website.
- 3) **Download the EfG logo** and host it on your website to show your support.
- 4) **Sign up for the EfG monthly e-newsletter**, here: www.engineeringforgrowth.org.uk/newsletter-sign-up. Disseminate the newsletter to your networks and encourage your contacts to do the same.
- 5) **Send us your news and events** on an ongoing basis for the EfG website and the monthly EfG e-newsletter. Please ensure it is relevant to the Engineering for Growth campaign.
- 6) **Support the campaign on social media** using the hashtag #eng4growth
- 7) **Use EfG messages and statistics**, and reference 'Engineering for Growth' in your own communications, such as press releases and articles.
- 8) **Take part in EfG activities**. Once you are signed up as a supporter, we will email you plans for EfG activities and you will have the opportunity to put forward your suggestions for panel speakers at EfG events; provide content for PR activities such as case study material; and put your company forward to be part of a series of MP visits.

About Engineering for Growth

Engineering for Growth (EfG) is a partnership campaign to demonstrate the contribution of engineering to the UK economy and society. This involves promoting the economic impact and societal benefits delivered by engineering; raising awareness of the issues that explore how engineering could make a bigger contribution; and increasing the profile of EfG partners and supporters activities that will help create growth in the economy.

Engineering for Growth is led by the Royal Academy of Engineering in partnership with Atkins; BAE Systems; EADS; Lucite International; Rolls-Royce; McLaren Group; National Grid; Engineering and Physical Sciences Research Council; Technology Strategy Board; Institution of Chemical Engineers; Institution of Engineering and Technology; and the Department for Business, Innovation and Skills.

The campaign will re-enforce the message that engineering is key to growth and will highlight the existing contribution that engineering makes to UK plc. It will focus attention on issues that are preventing it from making an even bigger contribution including: education and skills; diversity; immigration; business and manufacturing; research, innovation and entrepreneurship. It will also raise the profile of the activities that contribute to growth. Key target audiences include: EfG partner stakeholders; government; media and opinion formers; industry and business community; entrepreneurs and investors; research community; and the wider public.

The campaign is being led by the Royal Academy of Engineering with support from Proof Communication.

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